

Volunteer Position: Social Media/Marketing Volunteer

Staff Contact: Leah Russi, Operations Manager, lrussi1@jhmi.edu

We're looking for a few community members to help with light marketing tasks—like creating content for our weekly e-newsletter and helping with Facebook posts. No professional experience is needed, but if you enjoy writing, organizing information, or exploring creative tools, this could be a great fit. Some familiarity with Facebook—even just liking, following, or commenting—is a plus.

Key Responsibilities

- Meet with Oasis staff on a monthly basis to determine which classes should be marketed
 - Provide promotional information about upcoming classes to outside organizations, e.g. media outlets, list serves, senior communities
 - Compose promotional messages about upcoming classes for weekly Oasis e-newsletter
 - Create and post relevant content on Oasis Facebook page 1-3 times weekly
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What We're Looking For

- Excellent written communication skills
 - Creativity
 - Experience working with social media platforms including Facebook
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Location & Time Commitment

- Can be done from home or at the Oasis Center (inside Macys Home Store, Westfield Montgomery Mall)
 - The time commitment is about 3 hours per week
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What We Offer

- Hands-on training
- An opportunity to be an integral part of spreading the word about Oasis to the larger community and building participation in Oasis